British Colonies Vacation Posters!

The year is 1733, and your colony wants to celebrate its history and culture by welcoming visitors to enjoy all that your colony has to offer! Travel posters are modern; pretend the old travel poster style existed in the early 18th century. Your task is to create vacation posters to attract potential vacationers. See miscellaneous examples of travel posters below the success criteria on the reverse of these directions.

Step #1: Choose one colony from each colonial region that interests you (refer to the map in your notes). Record your selections below. *You will be assigned one of these colonies if possible.*

New England Colony	Middle Colony	Southern Colony

Step #2: Design a vacation poster to attract visitors to the colony your group is assigned. Feature all of the following requirements in your poster design to try to attract visitors to your colony. Your poster should address:
- **What is the name of the colony?**
- **What is its historical background?** (Who founded your colony? What reasons did the founders have for establishing your colony?)
- **Who lives in your colony?** (What social groups settled there? What were they like?)
- **How do its people earn a living?** (What types of jobs or skills do the colonists have? Remember that the environment shaped the economy of each region.)
- **What religion is prominent?** (Which religious developments are characteristic of this region?)
- **What type of government is established?**

Step #3: Draft a brief "pitch" to prospective vacationers. This "one minute sales pitch" serves to convince travelers to come to the colony. Your pitch is limited to 5-7 sentences. Include this on the reverse of your poster.

We will VOTE for where we want to visit! We will copy and distribute your vacation posters so everyone receives a copy of each colony's travel poster. The King's colonial tourism fund will award a bonus to one colony from each of the three regions based upon a popular vote. (Bonus points to the highest voted colonies!)

British Colonies Vacation Posters Success Criteria

Success Criteria	Points Earned	Why I did not earn full points
The historical background of the colony is effectively illustrated	/20	
The economy and lifestyle of the colonists are effectively illustrated for the chosen colony	/20	
The religion of the colony is effectively illustrated	/20	
The government of the colony is effectively illustrated	/20	
Work ethic, quality and craftsmanship	/10	
"Sales pitch" is informative and persuasive	/10	

Vintage Travel Poster Inspiration: